

INTRODUCING NEW *HILLSHIRE FARM*[®] STUFFED CROISSANTS

LAYERED BLISS IN EVERY *buttery* BITE

DISCOVER ON-THE-GO CONVENIENCE WITHOUT COMPROMISE

Now you can give customers an amazingly flavorful, simple-to-serve protein-packed entrée when they're on the run. Stuffed with delicious meats and cheeses, customers won't be able to resist them...and you won't be able to resist the sales.



BRING THE *bliss* TO YOUR ON-THE-GO CUSTOMERS.

New **Hillshire Farm®** Stuffed Croissants are a snack or an entrée consumers will feel good about. They're filled with delicious, high-quality meats and cheeses and provide a meaningful amount of protein per serving. Plus, a recent study found that consumers viewed the **top 3 uses for Stuffed Croissants** to be **Weekday Breakfast | 86%, On-the-Go | 76%** and **Weekend Breakfast or Brunch | 70%.¹** So, they're also a tasty choice for the whole family at any time of the day.

BRING THE EASE TO YOUR SANDWICH OFFERINGS.



TRENDING

Provide a fun twist on a familiar offering with three great flavors.



QUICK

Prepare in 7-8 minutes and get a 2-hour hold time.



VERSATILE

Serve as a hot grab-and-go item or in the cold retail section for a later eating occasion.



A CROISSANT SNACK IS where it's at.

Croissants are the **#1 MOST LIKELY TO BE ORDERED** breakfast sandwich bread type²

Get proven sales success.

This product form appears on-menu at a top-5 QSR chain and is extremely well liked, outperforming nearly all other breakfast pastry items and getting a 4-star rating for uniqueness.⁴

Get a taste of the profit potential.

Product Code	Description	Case Pack (pieces)	Net Weight (lb.)	Nutr. Serv. Size	Cal. (kcal.)	Fat (g.)	Trans Fat (g.)	Chol. (mg.)	Sod. (mg.)	Carb. (g.)	Prot. (g.)	♥ Dietary Needs							
												🥛	🌾	🥩	🥚	🌱	🌿	♻️	
10000061087	<u>Hillshire Farm® Stuffed Croissant Pepperoni & Mozzarella Cheese</u>	24	5.04 lbs.	1 Piece (95g)	340	19g	0g	55mg	760mg	29g	12g				•	•			
10000061092	<u>Hillshire Farm® Stuffed Croissant Ham & Cheddar Cheese</u>	24	6.17 lbs.	1 Piece (116g)	350	19g	0g	65mg	760mg	30g	16g				•	•			
10000060192	<u>Hillshire Farm® Stuffed Croissant Chicken Breast, Colby Jack Cheese and Bacon</u>	24	5.34 lbs.	1 Piece (101g)	360	19g	0g	60mg	720mg	32g	14g				•	•			



– Low Sodium products have 140mg of sodium or less per serving.



– Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet.)



– Calorie Smart products have 200 calories or fewer per serving.



– No Trans Fat products have zero grams trans fats per serving.



– No MSG products contain no added MSG.



– Products containing no gluten ingredients.



– All Natural* products are minimally processed, no artificial ingredients.



1 Tyson, Stuffed Croissants Guidance CLT, 2018.
2 Technomic, Sandwich Consumer Trend Reports, 2022.
3 Technomic, Consumer Trend Report: Snacking, 2022.
4 Datassential SCORES report, November 2021.