

Our smallest chicken is



mini

but

MIGHTY



Get ready for

MIGHTY BIG MENU BUILDS.



66% of consumers will **SPEND MORE** on dishes featuring new flavors. Offering premium ingredient add-ons and flavors can increase check sizes.¹

Adding **UNIQUE FLAVORS, INGREDIENTS OR PREPS** to standard dishes allows for creativity while saving on costs.²

Consumers **ORDER NEW OR UNIQUE ITEMS** more than 25% of the time.²

FEATURES & BENEFITS

Mini But Mighty

Super-small, delectable, whole muscle bites offer endless application possibilities to easily elevate any menu, any daypart.

Light, Crispy Breading

Perfectly textured breading delivers just the right balance of crispy and juicy.

Menu Versatility

Create new menu excitement with a craveable ingredient that enhances shareables, salads, pizzas, sandwiches, tacos, wraps and more.

Easy Prep

Menu chef-quality dishes while helping to reduce time and labor.

Whole Muscle Breast Bites

A step up from popcorn chicken, which is often formed.

Juicy and Crispy, Every Time

Fully cooked bites deliver consistent quality across your menu.

- Low Sodium products have 140mg of sodium or less per serving.
 - Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet).

- Calorie Smart products have 200 calories or fewer per serving.
 - No Trans Fat products have zero grams trans fat per serving.
 - No MSG products contain no added MSG.

- Products containing no gluten ingredients.
 - All Natural products are minimally processed, no artificial ingredients.



¹Technomic, Consumer Trends Report, '22 US Snacking ²Technomic, How to Revive Your Menu, Oct 22
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