



AUTHENTICALLY CRISPY

**CRUNCHY, JUICY,
FLAVORFUL CHICKEN WITH
HAND-BREADED APPEAL.**



Tyson Red Label[®] Authentically Crispy

CRUNCH THAT DOESN'T QUIT

Tyson Red Label[®] Authentically Crispy products offer a premium quality, juicy eating experience. These exciting items feature a unique, signature breading to give you the scratch-made look, crispy texture and incredible flavor that consumers crave. It's all this and a here-for-you solution that offers versatility for your back-of-house—without the labor and cleanup.

Tyson Red Label[®] products are consumer- and delivery-tested— they're proven to perform and hold for delivery for up to

30
minutes.^{1,2}

Filets

- Thick-cut, whole muscle filets
- Hand-breaded texture and appeal
- Original and spicy flavor profiles
- Uncooked (parfried) or fully cooked options

96%
OF CONSUMERS

agree that **Tyson Red Label[®]** Authentically Crispy Chicken Breast Filets are something they and their family would eat often.¹



Tyson Red Label[®]
Uncooked Breaded
Authentically Crispy Spicy
Chicken Breast Filets, 5.2 oz.
10000057348



Tyson Red Label® Fully Cooked
Breaded Authentically Crispy
Original Bone-In Chicken Wing
Sections 10000061165

92%

OF CONSUMERS

say breading crispiness is at the most optimal level and **71% of consumers** found it even more crispy than expected.²

Bone-In Wings

- Premium quality
- Hand-breaded texture and appeal
- Original and spicy flavor profiles
- Available in fully cooked format
- Crispy exterior holds for 30 minutes even when sauced²

Tenderloins

- Whole muscle, premium quality
- Hand-breaded texture and appeal
- Original flavor profile
- Available in uncooked (parfried) format

93%
OF CONSUMERS

would order **Tyson Red Label®** Authentically Crispy Tenderloins as a meal from their local restaurant to be delivered to their home.³



Tyson Red Label®
Uncooked Authentically
Crispy Original Chicken
Tenderloin Fritters
10000060996



Learn more about Authentically Crispy

SERIOUSLY EXCITING CHICKEN

Featuring our signature breading and premium quality chicken for an exceptional crunch and incredible bite, **Tyson Red Label®** Authentically Crispy products work hard for your back-of-house. They're available in original or spicy flavors and in fully cooked or uncooked formats. No matter how you menu Authentically Crispy, this portfolio is versatile and can help save on labor and cleanup—and that's exciting.



Tyson Red Label® Fully Cooked Breaded Authentically Crispy Spicy Bone-In Chicken Wing Sections 10000063202

PRODUCT CODE	COOK STATE	DESCRIPTION	NET WT. (LB.)	CASE PACK (LB.)					
🏠 AUTHENTICALLY CRISPY									
1000005457		Tyson Red Label® Uncooked Breaded Authentically Crispy Original Chicken Breast Filets, 5.2 oz.	10	2/5			●		
10000057348		Tyson Red Label® Uncooked Breaded Authentically Crispy Spicy Chicken Breast Filets, 5.2 oz.	10	2/5			●		
10000064377		Tyson Red Label® Fully Cooked Breaded Authentically Crispy Original Chicken Breast Filets, 5.2 oz.	10	2/5					
10000065795		Tyson Red Label® Fully Cooked Breaded Authentically Crispy Spicy Chicken Breast Filets, 5.2 oz.	10	2/5					
10000060996		Tyson Red Label® Uncooked Authentically Crispy Original Chicken Tenderloin Fritters	10	2/5					
10000061165		Tyson Red Label® Fully Cooked Breaded Authentically Crispy Original Bone-In Chicken Wing Sections, Smedium	15	3/5			●		
10000063202		Tyson Red Label® Fully Cooked Breaded Authentically Crispy Spicy Bone-In Chicken Wing Sections, Smedium	15	3/5			●		

SYMBOL GUIDE

Navigation

Breaded

Cook State

Fully Cooked

Uncooked

Contact your Tyson Foodservice Representative or visit tysonfoodservice.com for product information, resources and market-relevant solutions backed by our trusted brands.

1 **Tyson Red Label®** products have been tested in a simulated delivery environment, placed in fiber to-go containers and held in an insulated pizza bag for 30 minutes before serving to consumers. Products then meet internal testing metrics by scoring well on aroma, flavor and juiciness.

2 Tyson Foods Primary Consumer Research, 2024.
3 Tyson Foods Primary Consumer Research, 2023.

– Low Sodium products have 140mg of sodium or less per serving.

– Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet.)

– Calorie Smart products have 200 calories or fewer per serving.

– Products containing no gluten ingredients.

– No MSG products contain no added MSG.

– All Natural products are minimally processed, no artificial ingredients.

