

# AUTHENTICITY THAT CAN'T BE TOPPED

Hillshire Farm<sup>®</sup> All Natural\* Fully Cooked Italian Sausage Crumbles will help bring authentic Italian flavor and appetite appeal to your menu with their hand-torn, caramelized browned edges.





## **KEEPING IT REAL**



An authentic pizza experience starts with a perfectly seasoned, all-natural,\* premium pork Italian sausage. *Hillshire Farm*<sup>®</sup> Italian Sausage Crumbles are fully cooked for your convenience and offer authenticity from first sight to last dense-and-meaty bite. The irregular-sized, hand-torn sausage with a rustic appearance that allows for caramelized edges and the original or spicy seasonings set these crumbles apart.



#### ALL-NATURAL\* INGREDIENTS

Hillshire Farm® Italian Sausage Crumbles are made with premium quality, minimally processed pork and no artificial ingredients. And they appeal to patrons who want to feel good about the food choices they make.



#### CONVENIENTLY FULLY COOKED

Our fully cooked sausage crumbles help minimize food safety risks, and save you valuable time, so you can focus on creating delicious dishes with confidence and ease.

### **STAY ON (MEGA) TREND**

Spicy and artisanal are considered "Mega Trends" in the pizza category.<sup>1</sup>

44% OF CONSUMERS ARE INTERESTED IN **ARTISANAL** PIZZA OFFERINGS





1 According to Datassential, Pizza Keynote, January 2024

Product Code	Description	Net Wt. (lb.)	Case Pack (lb.)	Nutr. Serv. Size (oz.)	Cal. (kcal.)	Fat (g.)	Trans Fat (g.)	Chol. (mg.)	Sod. (mg.)	Carb. (g.)	Prot. (g.)	V Dietary Needs						
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10000053728	Hillshire Farm <sup>®</sup> All Natural* Fully Cooked Italian Sausage Crumbles	10	2/5	2	210	19	0	45	710	1	9				•	•		•
10000053729	Hillshire Farm <sup>®</sup> All Natural* Fully Cooked Spicy Italian Sausage Crumbles	10	2/5	2	210	19	0	40	810	1	9				•	•		•
🖞 – Low Sodium products have 140mg of sodium or less per serving. 🤐 – Calorie Smart products have 200 calories or fewer per serving. 🏮 – No Trans Fat products have zero grams trans fats per serving.														rving.				

阙 – No MSG products contain no added MSG. 🕕 – All Natural\* products are minimally processed, no artificial ingredients. 🚫 – Products containing no gluten ingredients.

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🧧 – Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet.)

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