

FULL ON FLAVOR

light on breading



Tyson® Fully Cooked
Lightly Breaded Chicken
Breast Chunks



Tyson® Fully Cooked
Lightly Breaded Chicken
Breast Strips

\$2.30
Increase

The menu price for lightly breaded chicken has grown \$2.30 in the last 4 years.¹

+9%
Growth

Lightly breaded menu penetration has grown +9% in the last 4 years in Fast Casual.¹



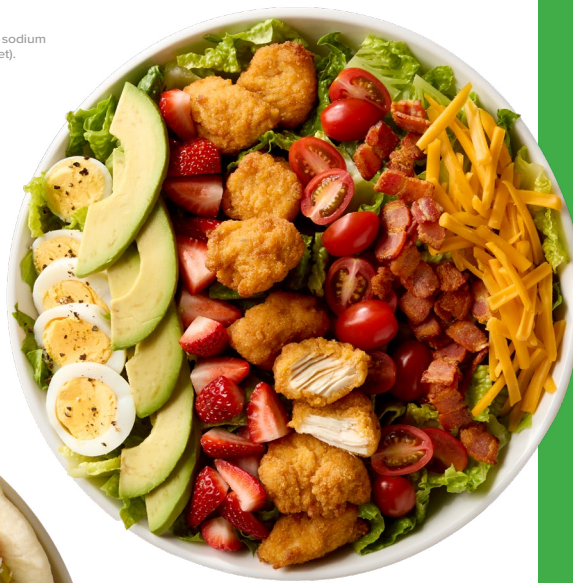
In a culinary landscape where flavor and wellness often seem at odds, we're introducing an innovative solution in premium products: **Tyson®** Fully Cooked *Lightly Breaded* Chicken Breast Chunks and Chicken Breast Strips. Responding to the increasing consumer demand for better-for-you yet flavorful options, these lightly breaded products offer the perfect balance of taste and mindful eating. With wellness at the forefront, operations can now meet consumer preferences by offering these desirable, high-quality chicken products that don't compromise on flavor.

Lead with the Growing Demand for Lighter Options.

While consumers are increasingly seeking out healthier options, they still demand flavorful and indulgent experiences. **Tyson®** Fully Cooked *Lightly Breaded* Chicken Breast Chunks and Chicken Breast Strips offer the perfect balance between wellness and indulgence. As a quality source of protein (17-19 grams per serving) and calorie smart (less than 200 calories per serving), our lightly breaded products pack 100% FULL flavor as a premium product with a delicious bite and signature crunch!

Product Code	Product Description	Case Pack (lb.)	Net Wt. (lb.)	Nutr. Serv. Size	Cal (kcal)	Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	♥ Dietary Needs							
											🍷	🥛	🌾	🥚	🌿	🌱		
10000066418	Tyson® Fully Cooked Lightly Breaded Chicken Breast Chunks	2/5-lb.	10	5 pcs.	170	8	50	410	8	17								
10000066417	Tyson® Fully Cooked Lightly Breaded Chicken Breast Strips	2/5-lb.	10	2 pcs.	190	9	60	450	9	19								

- Low Sodium products have 140mg of sodium or less per serving.
- Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet).
- Calorie Smart products have 200 calories or fewer per serving.
- No MSG products contain no added MSG.
- Products containing no gluten ingredients.
- All Natural products are minimally processed, no artificial ingredients.



17-19g
Protein per
Serving!

Tyson® brand has the highest purchase intent for foodservice operations against top competitors in the value-added chicken category.²



Features & Benefits

Premium, whole-muscle chicken

Premium eating experience with a light & crispy breading & flavor profile.

Delivers what today's consumer demands

A craveable experience: less breading with great flavor & crunch.

Gain back-of-house efficiency

Fully cooked: Reduces BOH labor, delivers consistent quality & reduces food safety risks.

Versatile menu offering

Perfect as an ingredient or center-of-plate dish.



Contact your Tyson Foodservice Representative or visit tysonfoodservice.com for product information, resources and market-relevant solutions backed by our trusted brands.

